

NATIONAL ASSOCIATION FOR ETHNIC STUDIES  
37th Annual Conference, April 2-4, 2009  
Hilton Mission Valley San Diego, CA  
PUBLISHER'S BOOK DISPLAYS AND ADVERTISING

The 37th annual meeting of the National Association for Ethnic Studies will be held April 2-4, 2009 at the Hilton Mission Valley in San Diego, CA. This year's theme will be *Borders and Boundaries*. You are cordially invited to participate in this meeting, which is typically attended by over 400 ethnic studies scholars.

PUBLISHER'S DISPLAYS

Publisher's displays will be located centrally and will be in a room which can be secured overnight. Exhibit hours are 3-6 on Thursday, April 2, 8-4:30 on Friday, April 3, and 8-4 on Saturday, April 4. Set-up is 1-3 on Thursday, April 2; tear-down is 4-5 on Saturday, April 4. Exhibits will be limited to draped table space and the rental per table is \$130. Exhibit space will also be provided for single book titles. The fee for displaying titles is \$40 per title (this fee includes up to 100 order forms). Unaccompanied displays will be set up by volunteers and titles will not be returned; they will be sold to conference attendees and/or donated to student volunteers.

To reserve a table, or space for individual titles, complete and return the attached form and send it with your payment to: Ms. Cecily Hazelrigg-Hernandez, Office Manager, National Association for Ethnic Studies, Inc., Western Washington University, 516 High Street - MS 9113, Bellingham, WA 98225-9113 (Phone: 360-650-2349; E-mail [Cecily.Hazelrigg@wwu.edu](mailto:Cecily.Hazelrigg@wwu.edu)). **Forms and fees must be received by January 31, 2009.** The full fee must accompany each reservation. **Checks should be made out to NAES, Inc.**

PROGRAM ADVERTISING

**Make your exhibit stand out: advertise in the Program book!** Advertising space is available at \$125 per full page or \$75 per half page. Insertion orders, with payment, must be received by **February 15, 2009.** **Checks should be made out to NAES, Inc.** Camera-ready copy must be received by **February 15, 2009.**

Mail insertion orders and camera-ready copy to Cecily C. Hazelrigg-Hernandez, Office Manager, National Association for Ethnic Studies, Inc., Western Washington University, 516 High Street - MS 9113, Bellingham, WA 98225-9113 (Phone: 360-650-2349; E-mail: [Cecily.Hazelrigg@wwu.edu](mailto:Cecily.Hazelrigg@wwu.edu))

If you are not able to exhibit, consider advertising in the Program book as a cost-effective way to promote your publications to a large number of ethnic studies scholars at once.

SHIPPING INFORMATION

Titles and order forms should be shipped—to arrive no earlier than April 1, 2009—to:

**National Association for Ethnic Studies – Cecily Hazelrigg-Hernandez  
c/o Hilton Mission Valley  
901 Camino del Rio South  
San Diego, California 92108**

**Hold For NAES Conference April 2-4, 2009**

**Cheryl Fletcher**

**Shipments should have complete return address, be insured, and MUST say how many boxes are in the shipment, eg. Box 1 of 2, Box 2 of 2, etc.**

NATIONAL ASSOCIATION FOR ETHNIC STUDIES  
37TH ANNUAL CONFERENCE  
APRIL 2-4, 2009 HILTON MISSION VALLEY, SAN DIEGO, CA  
EXHIBIT/ADVERTISING CONTRACT

The National Association for Ethnic Studies is hereby authorized to reserve space for our exhibit at its annual conference to be held at the Hilton Mission Valley in San Diego, CA.

Company \_\_\_\_\_

Contact \_\_\_\_\_ Title \_\_\_\_\_

E-mail \_\_\_\_\_ Phone \_\_\_\_\_ Fax \_\_\_\_\_

Address \_\_\_\_\_

PUBLISHERS' DISPLAY:

Deadline to reserve and pay for exhibit space: January 31, 2009

Number of tables \_\_\_\_ x \$130 each = \$ \_\_\_\_\_

Names of representatives attending: (Registration is complimentary for *one* representative; additional representatives must pay full registration fees)

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Number of unaccompanied titles \_\_\_\_\_ x \$40 each = \$ \_\_\_\_\_  
(Price includes up to 100 order forms per title. *Please attach list of titles.*)

NOTE: Books must not arrive at the hotel prior to April 1st, 2009.

Authorizing signature \_\_\_\_\_

ADVERTISING

Deadline to reserve and pay for advertising space in conference program: February 15, 2009

Deadline for NAES to receive camera ready copy: February 15, 2009

Full page - \$125 each x \_\_\_\_\_ pages = \$ \_\_\_\_\_

Half page - \$75 each x \_\_\_\_\_ half pages = \$ \_\_\_\_\_

TOTAL AMOUNT ENCLOSED: \$ \_\_\_\_\_

Please return this form to:

Ms. Cecily Hazelrigg-Hernandez, NAES Office Manager  
National Association for Ethnic Studies, Inc.,  
Western Washington University  
516 High Street - MS 9113

Bellingham, WA 98225-9113  
(Phone: 360-650-2349)  
(E-mail [Cecily.Hazelrigg@wwu.edu](mailto:Cecily.Hazelrigg@wwu.edu))